



Dear St. Anne School Parents and Community Members,

When it came time to discuss a theme and inspiration for this year's gala, one word kept coming to mind... **Celebrate**. Celebrate that virtual learning and wearing masks are a thing of the past. Celebrate that the doors are now open to parents and volunteers to come back on campus and back in our classrooms. Celebrate the amazing staff and teachers that work with our children everyday. Celebrate our community that has become family. Celebrate the smiling faces of our children that show up every morning happy to go to school. And last, but not least, **Celebrate the 30th anniversary** of our beloved St. Anne School! We are pleased to invite you to the 30th Anniversary gala on **Saturday, April 1, 2023**. The gala will once again be held at the **beautiful home of Molly and Ross Fryman in San Juan Capistrano**.

The Festival of Knights gala is one of our major fundraising initiatives for our school. It also represents one of the most significant community-building events of the year, in which parents, faculty and staff come together for an evening that includes dinner, live entertainment, amazing auction opportunities, dancing and much more. The event raises critical funds that align with the highest priorities of our Knights' Fund: academic and specialized programming, teacher retention and development programs, tuition assistance, and capital improvements to the facility. We encourage all to attend this evening of fellowship that furthers what's most important to all in our community - the success of our students.

If you would like to support this event in a more substantial fashion, St. Anne is pleased to offer an array of corporate and family sponsorships that will enable us to offset a large portion of event expenses and allow the majority of the funds raised to go directly toward our school. We are also seeking auction items and donations of in-kind goods and services.

If your company or a business you know of is willing to underwrite a portion of the event, please contact us. All donations are tax deductible, as St. Anne School is a nonprofit 501(c)(3) organization. For more information, please visit **[www.st-anne.org/gala](http://www.st-anne.org/gala)**. If you have questions about sponsorships, please reach out to either of us or C.C. Hafner, Executive Director of Development, at [cchafner@st-anne.org](mailto:cchafner@st-anne.org) or 949.276.6715. We believe this gala will be an enchanting evening that exemplifies the strength of our community and supports the growth of our school.

We have no doubt the gala will be an incredible night of celebration, fun and community. We look forward to having you join us!

**Kristina Hildebrandt, 2023 Gala Co-Chair**  
[kristina.hildebrandt@yahoo.com](mailto:kristina.hildebrandt@yahoo.com)

**Gader Ibrahim, 2023 Gala Co-Chair**  
[gaderibrahim@gmail.com](mailto:gaderibrahim@gmail.com)



## FESTIVAL OF KNIGHTS

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### FUNDING PRIORITIES

Join us in ***Celebrating 30 years*** of St. Anne School and the educational excellence that our school has provided to so many children. Help us keep the tradition alive by sponsoring a table or underwriting a portion of the event. Every dollar raised will help to fund improvements in our strategic priorities for our school.

***Tuition Assistance Program*** - Celebrate the future of providing tuition assistance that allows for all students to receive a St. Anne education. St. Anne School provides over \$600,000 in scholarships annually and funding helps us continue this tradition.

***Teacher Retention & Development Program*** - Celebrate the future by investing in our teachers at St. Anne. We strive to continue providing educational opportunities and professional development for our teachers and staff. Funding allows teachers to attend conferences, receive advanced certificates, bringing best practices and curriculum into the classroom. We are committed to offering competitive salaries and working with our teachers to retain them at St. Anne for the long-term to provide a stable environment for our children.

***Curriculum Development*** - Celebrate the future of academic excellence and our commitment to educating the whole child. We are committed to growing our curriculum and offering opportunities for differentiated education. Funding allows us to grow and develop new and unique curriculum, allowing for more hands-on learning and individualized learning opportunities so that each student's needs are met.

***Facilities Improvements*** - Celebrate the future of our beautiful facilities that make up St. Anne School. We are committed to continuing to improve and maintain the capabilities of our school. Funding for facilities will assist with gymnasium repairs, safety measures (including enhanced fencing around property), parking lot maintenance, classroom furniture, classroom upgrades, playground structure enhancements and much more.

***Athletic Programs*** - Celebrate the future of the continued growth of our athletic department and the rich benefit of health and fitness for the future of our children at St. Anne.

***Performing Arts Programs*** - Celebrate the future of our beloved performances which build confidence and social-emotional strength of our students at St. Anne. The Arts has always been a core pillar and differentiator of St. Anne School.



## SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 1, 2023  
SAN JUAN CAPISTRANO, CA

### TITLE SPONSOR - \$100,000 (one available)

#### Exclusive Event Naming Opportunity

- Premier VIP seating for 20
- Private waiter for your table
- Logo/Name included on Step and Repeat
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy
- Full-page digital program ad during the event
- Verbal recognition during seated dinner
- Announcement on social media
- Specialty 30th-anniversary gift for each guest
- Includes (8) VIP tickets to one of St. Anne's signature events in 2023/24: Graduation, Grandparents Day or the Christmas Program

### PLATINUM SPONSOR - \$50,000 (two available)

- Premier VIP seating for 20
- Private waiter for your table
- Logo/Name included on Step and Repeat
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy
- Full-page digital program ad during the event
- Verbal recognition during seated dinner
- Announcement on social media by sponsorship level
- Specialty 30th-anniversary gift for each guest
- Includes (4) VIP tickets to one of St. Anne's signature events in 2023/24: Graduation, Grandparents Day or the Christmas Program

### PEARL SPONSOR - \$25,000 (four available)

- VIP table, premium seating for 10
- Private waiter for your table
- Full-page digital program ad during the event
- Logo/Name included in the Step and Repeat
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy
- Verbal recognition during seated dinner
- Announcement on social media by sponsorship level
- Specialty 30th-anniversary gift for each guest
- Includes (2) VIP tickets to one of St. Anne's signature events in 2023/24: Graduation, Grandparents Day or the Christmas Program

### GOLD SPONSOR - \$15,000 (four available)

- VIP table, premium seating for 10
- Logo/Name on display at event
- Logo/Name on all special event material (webpage and Knights News)
- Verbal recognition during seated dinner
- Announcement on social media by sponsorship level
- Logo/Name in St. Anne School's Report on Philanthropy
- Specialty 30th-anniversary gift for each guest

### SILVER SPONSOR - \$10,000 (ten available)

- Preferred seating for 10
- Logo/Name on display at event
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy
- Specialty 30th-anniversary gift for each guest

### BRONZE SPONSOR - \$7,500

- Preferred seating for 8
- Logo/Name on display at event
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy
- Specialty 30th-anniversary gift for each guest



# UNDERWRITING OPPORTUNITIES

SATURDAY, APRIL 1, 2023  
SAN JUAN CAPISTRANO, CA

### DECOR & RENTAL SPONSOR – \$50,000 *or in-kind*

- Premier VIP seating for 10
- Private waiter for your table
- Logo/Name in St. Anne School's Report on Philanthropy
- Logo/Name included on Step and Repeat
- Logo/Name on all special event material (webpage and Knights News)
- Verbal recognition during seated dinner
- Announcement on social media by sponsorship level

### ENTERTAINMENT SPONSOR – \$15,000

- Four tickets to gala
- Announcement on social media
- Logo/Name specialty signage displayed at event
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy

### MOBILE BIDDING SPONSOR – \$8,000

- Two tickets to gala
- Logo/Name on mobile bidding website
- Announcement on social media
- Logo/Name specialty signage displayed at event
- Logo/Name on all printed materials
- Logo/Name in St. Anne School's Report on Philanthropy

### PRINTING SPONSOR – \$5,000 *or in-kind*

- Logo/Name on display at event
- Logo/Name on all printed material
- Announcement on social media by sponsorship level
- Logo/Name in St. Anne School's Report on Philanthropy

### CATERING SPONSOR – \$20,000 *or in-kind*

- Six tickets to gala
- Logo/Name specialty signage displayed at event
- Announcement on social media by sponsorship level
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy

### VALET & SHUTTLE SPONSOR – \$10,000

- Four tickets to gala
- Announcement on social media
- Logo/Name at valet/shuttle pick-up area
- Logo/Name specialty signage displayed at event
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy

### BAR SPONSOR – \$7,500

- Two tickets to the gala
- Signage with Logo/Name at every bar
- Logo on cocktail napkins at bar
- Logo/Name in St. Anne School's Report of Philanthropy
- Announcement on social media by sponsorship level

### FLORAL SPONSOR – \$5,000

- Logo/Name on display at event
- Logo/Name on all special event material (webpage and Knights News)
- Logo/Name in St. Anne School's Report on Philanthropy

## SPECIALTY UNDERWRITING OPPORTUNITIES

(To be customized)

- Signature Cocktail Sponsor – \$5,000
- Dessert & Coffee Station Sponsor – \$5,000 or In-kind
- Late Night Bites Sponsor – \$5,000 or In-kind

### IN-KIND DONATIONS

Wine, champagne and liquor

### SPONSOR A TEACHER

We want as many of our teachers to join us for our 30th-anniversary Festival of Knights Gala. Help underwrite our teachers' tickets at any level. Every donation towards our faculty tickets will help underwrite the cost associated with each ticket.

**\$250      \$500      \$1,000      \$1,500**

### INDIVIDUAL TICKETS

Individual Ticket price: \$350



# DIGITAL PROGRAM AD FORM

SATURDAY, APRIL 1, 2023  
SAN JUAN CAPISTRANO, CA

**FULL SCREEN AD \$1,000**  
16" WIDE X 9" HIGH



**HALF SCREEN AD \$500**  
8" WIDE X 9" HIGH



- All program ads must be submitted by March 1, 2023 to michelle@eliteocproductions.com
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

- If ad needs to be designed by Elite OC Productions please submit this form along with any logos or photos by March 1, 2023 to michelle@eliteocproductions.com

I will create my own ad

Please create my ad with the following message \_\_\_\_\_

Full Page Ad       Half Page Ad      Total Amount Enclosed \$: \_\_\_\_\_

Name/Company \_\_\_\_\_  
(As you would like to be recognized)

Name/Company \_\_\_\_\_  
(If different from above)

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is a check payable to St. Anne School (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

### PLEASE MAIL OR EMAIL THE COMPLETED FORM TO:

St. Anne School  
32451 Bear Brand Road, Laguna Niguel, CA 92677  
Attn: Festival of Knights  
Lindsay Winn, lwinn@st-anne.org  
www.festivalofknights.org | Phone: 949.276.6700



# AUCTION DONATION FORM

SATURDAY, APRIL 1, 2023  
SAN JUAN CAPISTRANO, CA

[CLICK HERE TO SUBMIT THIS FORM ONLINE](#)

**Donor's Name** (as you would like to be recognized):

**Business/Contact Name:**

**Street Address:**

**City/State/Zip:**

**Email:**

**Phone:**

**Item Description** (Continue on back or attach an additional sheet):

**Item Restrictions** (Black out dates, expirations, age limits, etc):

**Estimated Value:**

**Please Check One:**  
 Donation Enclosed       To Be Delivered  
 Please Create Certificate       To Be Picked Up

SCAN THE QR CODE TO FILL OUT THIS FORM ONLINE



**PLEASE MAIL OR EMAIL THE COMPLETED FORM TO:**  
St. Anne School  
32451 Bear Brand Road, Laguna Niguel, CA 92677  
Attn: Festival of Knights  
Lindsay Winn, lwinn@st-anne.org  
www.festivalofknights.org | Phone: 949.276.6700  
**ALL AUCTION ITEMS MUST BE SUBMITTED BY MARCH 1, 2023**



Dear Community Members,

The Festival of Knights gala is one of our major fundraising initiatives for our school. It also represents one of the most significant community-building events of the year, in which parents, faculty and staff come together for an evening that includes dinner, live entertainment, amazing auction opportunities, dancing and much more. The event raises critical funds that align with the highest priorities of our Knights' Fund: academic and specialized programming, teacher retention and development programs, tuition assistance, and capital improvements to the facility. We encourage all to attend this evening of fellowship that furthers what's most important to all in our community - the success of our students.

We ask you to consider donating auction items or in-kind goods and services that will enable us to offset a large portion of event expenses and allow the majority of the funds raised to go directly toward our school. This is not only a wonderful way for businesses like yours to increase your reach, but it is also an opportunity to support St. Anne School's programs. Your generous gift serves as a charitable donation that will help guide our community as we move forward for the future of St. Anne School.

We are seeking items that have a tradition of being popular with our parent community, such as food and wine or unique experiences that are hard to get or not offered to the public. Some examples include:

**VIP Restaurant Experiences**  
**Wine Tastings or Tours**  
**Unique Experiences**

**Back Stage or Concert Experiences**  
**Sporting Events or Box Seats**  
**Luxury Vacation Experiences or Goods**

All donations are tax deductible, as St. Anne School is a nonprofit 501(c)(3) organization. If you have questions about auction items, please reach out to either of us. If your company or a business you know of is willing to underwrite a portion of the event through a sponsorship, please contact C.C. Hafner, Executive Director of Development, at [cchafner@st-anne.org](mailto:cchafner@st-anne.org) or 949.276.6715.

The deadline to make a donation is **Wednesday, March 1, 2023**. Visit [www.st-anne.org/gala](http://www.st-anne.org/gala) for more information about how you can help make this year's Celebrate gala a success.

Your Gala Auction Chairs,

**Celena Hallstead**  
[cmhallstead@gmail.com](mailto:cmhallstead@gmail.com)

**Natalia Tracy**  
[Nataliastracy@gmail.com](mailto:Nataliastracy@gmail.com)